

EDUCATION

The WHARTON SCHOOL, UNIVERSITY OF PENNSYLVANIA Philadelphia, PA

Master of Business Administration in Entrepreneurial Management, May 2006

Researched and proposed citizen journalism strategies for the Associated Press. Analyzed and devised expansion recommendations for a cancer management company. Conducted preliminary market research and startup analysis for the electronic conversion of medical records.

MASSACHUSETTS INSTITUTE OF TECHNOLOGY Cambridge, MA

Bachelor of Science in Electrical Engineering and Computer Science, June 1996

Devised semantic analyzer used to filter and categorize news stories. Designed and developed Java application to generate stylized text that can express emotions.

EMPLOYMENT

WANGDERA CORPORATION Annandale, VA

Partner and Principal Consultant

Oct 03 - Present

Designed product integration strategies. Managed application development projects. Developed multilingual service extension strategy and tactics for national direct marketing firm.

DIGITAL AGILITY INCORPORATED Long Lake, MN

Senior Consultant

Jan 03 - Oct 03

Identified strategies for product internationalization. Proposed solutions for application performance measurement. Integrated user group inputs for new product development projects.

MICROSTRATEGY INCORPORATED Vienna, VA

Engineering Manager, Technology SDK Solutions

July 02 - Dec 02

Managed team assignments and deliverables. Reviewed software development efforts. Designed strategy for automated internal product releases. Developed materials for product setup, sample creation, and user education.

Technical Principal, Consulting Solutions Factory Custom Applications *Nov 99 - July 02*

Scheduled projects for team of specialized consultants. Served as a liaison between Consulting and Technology directorates. Managed the creation of a critically acclaimed demo toolkit to capitalize on short-term sales momentum. Implemented web application security policy for an international financial institution. Devised corporate sales review dashboard for an international conglomerate.

Solutions Consultant, Consulting Solutions Factory *Nov 98 - Nov 99*

Implemented report scheduling strategy for a national retail chain. Developed product sales script and prototypes. Designed custom applications for product integration and functionality extension. Planned and taught one-week educational course to field consultants.

Software Engineer, Technology Web *Oct 96 - Nov 98*

Developed product extensions and enhanced interface usability. Designed wizard to guide users through required setup routines. Orchestrated product internationalization and extension efforts.

OTHER

US Citizen. Fluent in English and Mandarin Chinese.